



2010 UBS Parade Spectacular
Presented by Stamford Town Center and The Advocate
November 21, 2010, 12 noon in Stamford Downtown

Balloon Inflation
Sponsored by SAC Capital Advisors, LP
Saturday, November 20, 2010 3-6 p.m.
Summer & Hoyt Streets

Something Gigantic Is Coming to Stamford Downtown!

Something gigantic is coming to Stamford Downtown. The UBS Parade Spectacular, Presented by Stamford Town Center and The Advocate, comes to Stamford on Sunday, November 21, 2010 at 12 Noon.

Among the many balloons, **Fred Flintstone** and **Scooby-Doo** will make their debut this year. Don't miss Grand Marshal, **New York Knicks Legend, John Starks** and our Master of Ceremonies, **Alan Kalter** from the Late Show with David Letterman. Award winning marching bands will add pazzaz to the day. The Westhill and Stamford High School marching bands will march along with bands including Harrison, Norwalk, Trumbull, Brentwood, Uniondale High Schools and the NYPD Emerald Society Pipe & Drum Band and other marching bands from all over Connecticut, New York and Guatemala. This year, Stamford Downtown is proud welcome all the way from Guatemala, the **Banda Latina Pedro Molina** who will be marching in Stamford and then heading to New York to march in the Macy's Parade later in the week. Stamford Downtown is proud to present a Flying Pirates Float, the Wells Fargo Stagecoach, Stamford Town Center's Marvel Superheroes Float. So, don't let the parade pass you by, step off is at 12 Noon on November 21 in Stamford Downtown.

The parade route starts on Summer Street at Hoyt and ends on Atlantic Street. The parade route is just a few short blocks from the Stamford Metro-North Railroad Station, which provides frequent service from the north and south.

Stamford's annual holiday balloon parade started seventeen years ago and has become one of the largest events of its kind in the country, with giant helium balloons floating through Stamford Downtown. Last year it drew over 100,000 people, not only Stamford residents, but also spectators from the surrounding region and even nearby states. The giant balloons, of course, are the showstoppers of our parade.

The American Bus Association announced that the Parade Spectacular has been named to the Top 100 Events across the country for 2010 and the Parade also won that award in 2007 and 2001. Moffly Publications awarded the Parade Spectacular a "Best of the Gold Coast" award for the "Most Uplifting Event in CT." in 2007.

And don't miss the **Balloon Inflation Party sponsored by SAC Capital Advisors, LP** on **Saturday, November 20** from 3-6pm on Hoyt Street at Summer. Get a backstage look at the balloons as they come to life. Music, parade talent and costumed characters will greet and delight spectators.

So, don't let the parade pass you by! The UBS Parade Spectacular starts on Summer and Hoyt Streets at 12 noon sharp. The Parade proceeds south on Summer, East on Broad, then South on Atlantic Street. It ends at Federal Street.

Come early for the best viewing seats. Many spectators find it worthwhile to bring their own folding chairs for more comfortable viewing.

Please call the DSDD at 203-348-5285 or email events@stamford-downtown.com to volunteer for parade duty.

Join the Parade in November 2011

Our participant application and criteria is available and may be downloaded from our website. Sponsorship's are available and information can be received by calling the DSSD by March 1, 2011.



A Stamford Downtown Signature Event For Information call **203-348-5285**



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and The Advocate

Sunday, November 21, 2010 – 12 noon
Stamford Downtown



**Watch The
Balloons
Inflate!**

Saturday,
November 20, 3–6pm
Summer & Hoyt
Streets

Sponsored by
SAC Capital Advisors, LP

**Grand Marshal
New York Knicks
Legend**

John Starks

Sponsored by
NBC Universal

**Master of
Ceremonies**

Alan Kalter

From the Late Show
with David Letterman



2010 STREET CLOSINGS (as of 10/27/10)

Saturday, November 20 Balloon Inflation Party	Sunday, November 21 Parade Spectacular
<p><u>Hoyt Street</u> (Summer St. to Washington Blvd.) 1:00 pm to end of parade approximately 4 pm on Sunday</p> <p><u>Franklin Street</u> (North St. to Hoyt St.) Closed to thru traffic 1:00 pm to end of the parade.</p> <p>Bidirectional traffic for residents only.</p> <p><u>Franklin Street</u> (Hoyt St. to Woodside St.) Closed to thru traffic 1:00 pm to the end of the parade.</p> <p>Bi-directional traffic for residents only.</p>	<p><u>Hoyt Street</u> (Bedford St. to Washington Blvd.) 8:00 am to end of Parade</p> <p><u>Broad Street Westbound</u> (Greyrock Pl. to Washington Blvd.) 9:30 am. Access to the Bedford St. & Landmark Sq. Garages will be available for parking only.</p> <p><u>Broad Street Eastbound</u> (Washington Blvd. to Greyrock Pl.) 9:30 am to end of parade</p> <p><u>Summer Street</u> (Bridge St. to Broad St.) All lanes close at 8:00 am to end of parade</p> <p><u>Summer Street</u> (Broad St. to Main St.) Lower Summer St. closed at Broad. Bi-directional traffic from Main St. only 9:00 am to end of parade</p> <p><u>Atlantic Street North & Southbound</u> (Broad St. to Bell St.) 9:30 am to end of parade</p> <p><u>Atlantic Street Southbound</u> (Bell St. to North State St.) 7:30 am to end of parade</p> <p><u>Atlantic Street Northbound</u> (North State St. to Bell St.) 7:30 am to end of parade</p> <p><u>Tresser Boulevard Westbound</u> (Greyrock Pl. to Washington Blvd.) 7:30 am -- Except for Stamford Town Center & 300 Atlantic St. Parking -West Bound Only.</p> <p><u>Tresser Boulevard, Eastbound</u> (Washington Blvd. to Greyrock Pl.) 7:30 am to end of parade</p> <p><u>Federal Street Closed</u> 5 am to 4 pm</p>